

NLYB SOLUTIONS NEWSLETTER

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ANNOUNCEMENTS



NYLB Solutions, An Agency Specializing in Diversity, Equity and Inclusion, Launches SHIFT Executive and Corporate Coaching

(LOS ANGELES, CA - January 19, 2022) NYLB Solutions is proud to present SHIFT, a revolutionary new diversity, equity and inclusion coaching program. SHIFT teaches a five-step framework for individuals and teams, as well as organizational growth and development.

As the name suggests, the entire goal of the program is to help people and organizations shift their personal mindset and organizational cultures towards a desired positive change. The aim of this program is to replace "diversity speak" and "diversity programs" with new approaches that promote long-term change.

SHIFT provides a framework for organizations and individuals to understand and support Diversity, Equity, and Inclusion (DEI). As a result, the program will provide participants with the tools to promote effective, measurable, and sustainable changes in diversity, equity, and inclusion.

[READ MORE](#)

CALENDAR

- California Women's Conference Panel Moderation
May 24th
- SHRM appearance
June 14 & 15



Listen to Nicole Butts' upcoming podcast appearance *on May 25th*



WELCOME OUR NEWEST COACHES!



Honored to have joined Own The Room as a coach. I am loving the work I do with them.

Women's Business Enterprise Certification Announcement

NLYB Solutions is certified as a Women's Business Enterprise (WBE) through the Women's Business Enterprise National Council (WBENC), the nation's largest third-party certifier of businesses owned and operated by women in the US. We recognize the commitment to supplier diversity that is embraced by corporations and government agencies today, and we can add diversity to your supply chain.

NLYB Solutions provides diversity, equity, and inclusion coaching, visit www.nlybsolutions.com

Latest Blog Post



HALL OF FAME INDUCTION
Ben Finley & Art Clay
First African Americans to be inducted into the
U.S. Ski & Snowboard Hall of Fame

From the National Guard to the Hall of Fame: A Story of Progress

If you are lucky, you might get a standing ovation at the end of your speech. It is not often that you make your way to a stage through a standing, cheering crowd, but that is exactly what happened to Ben Finley

and Art Clay during their induction into the U.S. Ski & Snowboard Hall of Fame in March 2022. This enthusiastic welcome was a far cry from the perilous welcome they received almost 50 years earlier.

In 1973, at the tail end of that time's Black Power movement, more than 350 Black skiers from across the country came together in Aspen, Colorado, to hit the slopes. With full awareness that the ski community would view 350 Black skiers as an unusual, unsettling, and unwelcome sight, Ben Finley (my uncle and President of 4 Seasons West Ski Club) issued a press release to local papers that Black skiers were coming.



Did you miss this weeks webinar.
[Watch it now](#)

SHIFT: Becoming an Inclusive & Equitable Organizational Leader
Webinar Replay



SHIFT is Going to SHRM
vimeo.com

NLYB Solutions has been invited to present our signature SHIFT framework at the 2022 SHRM National Conference & Expo

[WATCH THE VIDEO](#)



Learn more about SHIFT Coaching with Nicole Butts!

For more information and events, visit
www.nlybsolutions.com

LET'S CONNECT

